

# List of High School Students upcoming Summer programs/Internships

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<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Stockton University : Summer Entrepreneurship and Business Academy (SEBA)</b></p> <p>The Summer Entrepreneurship and Business Academy (SEBA) at Stockton University School of Business is designed to provide a unique platform for area high school students to appreciate and learn about t... <a href="https://stockton.edu/business/seba.html">https://stockton.edu/business/seba.html</a></p> <p>Grades: 10,11,12 State: NJ Program date: July 14-20,2024 Due date: May 2024 Fees: Free</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>University of South Carolina - Master Scholars Adventure Series - Adventures in Marketing</b></p> <p>Learn about the 4 ps of marketing (product, pricing, promotion, placement) and the role they play in generating income for companies. Discover the various roles and responsibilities a marketing man... <a href="https://sc.edu/about/offices_and_divisions/continuing_education/youth_and_teen_pre-university_programs/carolina_master_scholars_adventure_series/summer_2024_camps/index.php">https://sc.edu/about/offices_and_divisions/continuing_education/youth_and_teen_pre-university_programs/carolina_master_scholars_adventure_series/summer_2024_camps/index.php</a></p> <p>Grades: 9,10,11 State: SC Program date: June 23-28,2024 Due date: May 15,2024 Fees: \$665</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Boston University : Summer High School Honors - Introduction to Advertising</b></p> <p>Explores the history, nature, function, and social and economic aspects of advertising: ethical responsibilities, psychological appeals, marketing, media research, product analysis, creative strategie... <a href="https://www.bu.edu/summer/courses/high-school/mass-communication/">https://www.bu.edu/summer/courses/high-school/mass-communication/</a></p> <p>Grades: 10,11 State: MA Program date: July 2-Aug 8,2024 Due date: May 2024 Fees: \$3,020</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Tufts University : Marketing Essentials</b></p> <p>Tufts Marketing Essentials is a two-week immersive experience for high school students interested in learning marketing concepts and strategy that they can apply to their own lives and future careers.... <a href="https://universitycollege.tufts.edu/high-school/programs/marketing">https://universitycollege.tufts.edu/high-school/programs/marketing</a></p> <p>Grades: 10,11 State: MA Program date: July 7 – 19,July 21 – August 2, 2024 Due date: May 1, 2024 Fees: \$4,000</p>
<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Florida Agricultural and Mechanical Univ : Mobley-Thompson Virtual Summer Academy</b></p> <p>This virtual program introduces students to Entrepreneurship, Leadership, Business, and Marketing, and STEM through interactive learning activities. Students will work in groups on team building and ... <a href="https://www.famu.edu/academics/continuing-education-and-professional-development/summer-camps.php">https://www.famu.edu/academics/continuing-education-and-professional-development/summer-camps.php</a></p> <p>Grades: 9,10,11 State: FL Program date: June 17-21,2024 Due date: June 21,2024 Fees: \$200</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Univ of Rochester : Half Day Program - Language and Advertising :- Girls Only</b></p> <p>This course examines how advertisers use language to sell products and how it affects our perception of the products and ourselves. This course will appeal to those who are curious about the central r... <a href="https://admissions.rochester.edu/pre-college/programs/all-programs/#half-day-programs">https://admissions.rochester.edu/pre-college/programs/all-programs/#half-day-programs</a></p> <p>Grades: 9,10,11,12 State: NY Program date: July 8-19, 2024 Due date: May 1,2024 Fees: \$1,000</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Emory University : Pre-College - Introduction to Branding and Marketing</b></p> <p>Branding and Marketing are crucial functions in all industries, businesses, and organizations, as well as for professionals in the workforce. Global brands like Apple, BMW, Coca-Cola, Google, Starbuck... <a href="http://precollege.emory.edu/">http://precollege.emory.edu/</a></p> <p>Grades: 10,11 State: GA Program date: June 16-29,June 30-July 13,July 14-27, 2024 Due date: June 14, 2024 Fees: \$3,166</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Wharton School : Pre-College - Viral Marketing</b></p> <p>Why do some products catch on and become popular while others fail? Why do apps and services take off while others languish? And why do certain ads, messages, or ideas stick in memory while others dis... <a href="https://global.youth.wharton.upenn.edu/programs-courses/mktg-001-viral-marketing/">https://global.youth.wharton.upenn.edu/programs-courses/mktg-001-viral-marketing/</a></p> <p>Grades: 11 State: PA Program date: May 28 - July 3,July 5 - Aug 9,2024 Due date: May 1, 2024 Fees: \$4,230</p>
<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Rochester Inst of Technology : Sports, Events, and Entertainment Career Exploration</b></p> <p>Campers learn about business practices, marketing, and careers related to sports and entertainment as well as gain a deeper insight into the process of planning and executing various types of events s... <a href="https://www.rit.edu/k12/camp-tiger/week-2-july-15-19-2024#grades-9-12">https://www.rit.edu/k12/camp-tiger/week-2-july-15-19-2024#grades-9-12</a></p> <p>Grades: 9,10,11,12 State: NY Program date: July 15-19,2024 Due date: June 1,2024 Fees: \$400</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Centenary University : Summer Scholars - Sport &amp; Entertainment Marketing Summer Academy</b></p> <p>Students will have the opportunity to work on a sports marketing and/or event projects. Students may meet and interact with sports industry professionals.... <a href="https://www.centenaryuniversityacademy.com/event-details/sport-entertainment-marketing-summer-academy">https://www.centenaryuniversityacademy.com/event-details/sport-entertainment-marketing-summer-academy</a></p> <p>Grades: 9,10,11 State: NJ Program date: July 21-27,2024 Due date: May 2024 Fees: \$1,095</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Marist College : Summer Pre-College: Fashion Design (Apparel Construction)</b></p> <p>Do you have what it takes to become a fashion designer? Are you interested in pursuing a career in the Fashion Industry? The Marist Summer Pre-College Program in Apparel Construction for Fashion Des... <a href="https://www.marist.edu/admission/pre-college/fashion-design-apparel-construction">https://www.marist.edu/admission/pre-college/fashion-design-apparel-construction</a></p> <p>Grades: 9,10,11,12 State: NY Program date: June 30-July 13, 2024 Due date: June 15, 2024 Fees: \$3,500</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Summer Springboard : CAL POLY - Marketing Bootcamp</b></p> <p>This course is THE course for any student who is interested in starting their own online business. In this course students will learn how to create a campaign to market products in any industry of the... <a href="https://summerspringboard.com/teen-programs/marketing-bootcamp/">https://summerspringboard.com/teen-programs/marketing-bootcamp/</a></p> <p>Grades: 9,10,11 State: CA Program date: July 14-26,2024 Due date: May 10,2024 Fees: \$5,298</p>
<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Portland Gear - Brand Camp</b></p> <p>Brand Camp is a 5-day program for high school and college-age students (16-23) that teaches branding and entrepreneurship while showing how these topics apply to the brand. The program takes place at ... <a href="https://portlandgear.com/pages/brand-camp">https://portlandgear.com/pages/brand-camp</a></p> <p>Grades: 9,10,11,12 State: OR Program date: July 22-26,2024 Due date: May 20,2024 Fees: \$485</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Global Online Academy : Introduction to Branding &amp; Marketing</b></p> <p>In our increasingly digitized world, we are bombarded by ads every day and presented with an immeasurable amount of content across all media platforms. It has become increasingly difficult for brands ... <a href="https://globalonlineacademy.org/student-program/student-courses/introduction-to-branding-marketing">https://globalonlineacademy.org/student-program/student-courses/introduction-to-branding-marketing</a></p> <p>Grades: 9,10,11 State: WA Program date: June 17-Aug 2,2024 Due date: May 15,2024 Fees: \$1,200</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Summer Discovery : UCLA - Strategic Communications: Advertising, Marketing, &amp; Public Relations</b></p> <p>This course delves into the synergies between advertising and marketing to provide students with a solid foundation in the principles and practices of marketing in modern society and business enterpr... <a href="https://www.summerdiscovery.com/courses/business-entrepreneurship">https://www.summerdiscovery.com/courses/business-entrepreneurship</a></p> <p>Grades: 9,10,11 State: CA Program date: June 30-July 19,July 21-Aug 9,2024 Due date: May 10,2024 Fees: \$3,599 onwards</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Georgetown University : Marketing &amp; Personal Branding Academy</b></p> <p>In this program, students will learn the fundamentals of the field of marketing through an intercultural lens, at both the business and personal levels. From traditional marketing to social media and ... <a href="https://www.summerdiscovery.com/teen-programs/marketing-personal-branding-academy/">https://www.summerdiscovery.com/teen-programs/marketing-personal-branding-academy/</a></p> <p>Grades: 9,10,11,12 State: DC Program date: Jul 21–Aug 2, 2024 Due date: May 15,2024 Fees: \$5,575</p>
<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Fashion Institute of Technology : High School Summer Live - Advertising and Marketing: Basics</b></p> <p>The advertising and marketing communications industry is where creativity in business thrives. Learn the strategies to create successful ad and publicity campaigns, promotional events, and commercials... <a href="https://www.fitnyc.edu/academics/precollege/classes/high-school-summer-live/index.php">https://www.fitnyc.edu/academics/precollege/classes/high-school-summer-live/index.php</a></p> <p>Grades: 9,10,11 State: NY Program date: June - Aug 2024 Due date: June 2024 Fees: \$550</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Georgetown University : College Credit Courses - Principles of Marketing</b></p> <p>This summer, get a head start and earn college credit at Georgetown. Our college credit courses ease your transition into the college learning environment through a blend of lectures, class discussion... <a href="https://summer.georgetown.edu/programs/SHS04/summer-college">https://summer.georgetown.edu/programs/SHS04/summer-college</a></p> <p>Grades: 9,10,11,12 State: DC Program date: June 3–July 5,July 8–Aug 9,June 3–July 26(Online),2024 Due date: May 15,2024 Fees: \$2,500</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Summer Discovery : UT Austin - Digital Business Academy: Business Models &amp; Marketing</b></p> <p>How can technology be leveraged to help companies create experiences that differentiate and give them a competitive edge over their peers? Almost all advertising is digital today, and you need to und... <a href="https://www.summerdiscovery.com/courses/business-entrepreneurship">https://www.summerdiscovery.com/courses/business-entrepreneurship</a></p> <p>Grades: 9,10,11 State: TX Program date: June 23-July 12,2024 Due date: May 10,2024 Fees: \$3,599 onwards</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Summer Springboard : Yale - Digital Marketing</b></p> <p>- Market analysis: Learn to identify key audiences, segmentation within the market, and create target personas with a customer empathy map. - Financial modeling: Analyze key metrics like return on in... <a href="https://summerspringboard.com/teen-programs/marketing-bootcamp-copy/">https://summerspringboard.com/teen-programs/marketing-bootcamp-copy/</a></p> <p>Grades: 9,10,11 State: CT Program date: June 16-28,2024 Due date: May 10,2024 Fees: \$5,698</p>
<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Fashion Institute of Technology : High School Summer Live - Exploring Product Development</b></p> <p>How does a great fashion line make its way into retail? Learn how apparel is created for a specific market—including color choices, fabrics, and silhouettes—and is ultimately produced. You will discov... <a href="https://www.fitnyc.edu/academics/precollege/classes/high-school-summer-live/index.php">https://www.fitnyc.edu/academics/precollege/classes/high-school-summer-live/index.php</a></p> <p>Grades: 9,10,11 State: NY Program date: June - Aug 2024 Due date: June 2024 Fees: \$550</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>NYU : SPS High School Academy : Career Edge : Integrated Marketing: Innovation and Strategy</b></p> <p>Discover how the practice of integrated marketing actually works, and acquire a deeper understanding of current trends, strategies, and career paths.... <a href="https://www.sps.nyu.edu/high-school-academy/programs/career-edge/courses/HIGH1-CE9030.html">https://www.sps.nyu.edu/high-school-academy/programs/career-edge/courses/HIGH1-CE9030.html</a></p> <p>Grades: 9,10,11,12 State: NY Program date: June 24-Aug 9,2024 - Multiple Sessions Due date: May 17,2024 Fees: \$2,579</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Summer Discovery : Georgetown Univ : Strategic Communications: Advertising, Marketing, &amp; Public Relations</b></p> <p>This course delves into the synergies between advertising, marketing, and PR, and how businesses leverage expertise in these areas to promote their products and services to achieve business goals. By ... <a href="https://www.summerdiscovery.com/courses/business-entrepreneurship">https://www.summerdiscovery.com/courses/business-entrepreneurship</a></p> <p>Grades: 9,10,11,12 State: DC Program date: June 30-July 12,July 14-26,2024 Due date: May 10,2024 Fees: \$3,899 onwards</p>	<p><b>Summer Program</b> <i>Marketing/Advertising</i></p> <p><b>Wellesley College : EXPLO - Marketing :Workshop</b></p> <p>Great brands are an idea—an identity—and in the case of a company, they infuse its products and services with meaning. As consumers, we can't help but be attracted to brands that resonate with us, upp... <a href="https://explo.org/workshops/marketing?hsl.ang=en">https://explo.org/workshops/marketing?hsl.ang=en</a></p> <p>Grades: 9,10,11 State: MA Program date: June 30-July 19,July 21-Aug 9,2024 Due date: May 2024 Fees: \$7,650</p>

## BUILDING A BRIGHT FUTURE

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